



S B A 5 0 4 L O A N S

SMALL BUSINESS SKILL SHARE
HOW TO POSITION YOUR BUSINESS FOR FUNDING

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AGENDA

- Growth Corp
- SBA 504 Basics
- What commercial lenders are looking for.
- How small businesses can position themselves to speed up and increase the likelihood of loan approval.

GROWTH CORP

About us...



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Non-profit Certified Development Company (CDC)

+

SBA Accredited 504 Lender

+

Over 1200 Deals Approved in last 5 years

+

Consistent management administering SBA's 504 program since 1992

504 PROVIDES SOLUTIONS

Owner-occupied commercial real estate and equipment financing specifically designed to strengthen and grow businesses.

LOW DOWN
PAYMENT

As little as **10%**



preserves
cash

LONG LOAN
TERMS

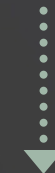
10, 20 or 25 years



provides
stability

LOW, FIXED
RATES

Below market



predictable
payments



USES AND BENEFITS

504 allows businesses to expand with confidence.

GROWTH AND EXPANSION

- New Construction
- Real Estate Purchase
- Renovations
- Machinery & Equipment
- Adding Multiple Locations
- Green Energy Upgrades
- Partner R/E Buy-outs
- Refinance
- Refinance with Cash Out

BENEFITS

- Eliminate Rent Fluctuations
- Stable Fixed Mortgage Payments
- Low, Long-Term Fixed Rates
- Up to 90% Financing
- Finance Total Project Costs
- Banks – Reduced Exposure w/ 50% LTV
- Banks – 1st Lien Position
- Enhancement of Credit

BUSINESS ELIGIBILITY

Most businesses qualify for SBA 504 financing.

GENERAL

- For-profit
- Sole Prop, Partnership, LLC, LLP, S-Corp
- Located in the US
- 100% Owned by US Citizen

SBA SIZE STANDARDS

- Industry: Revenue / # Employees
- Net worth < \$20MM and after-tax profit < \$6.5MM (last 2yr average)

OTHER

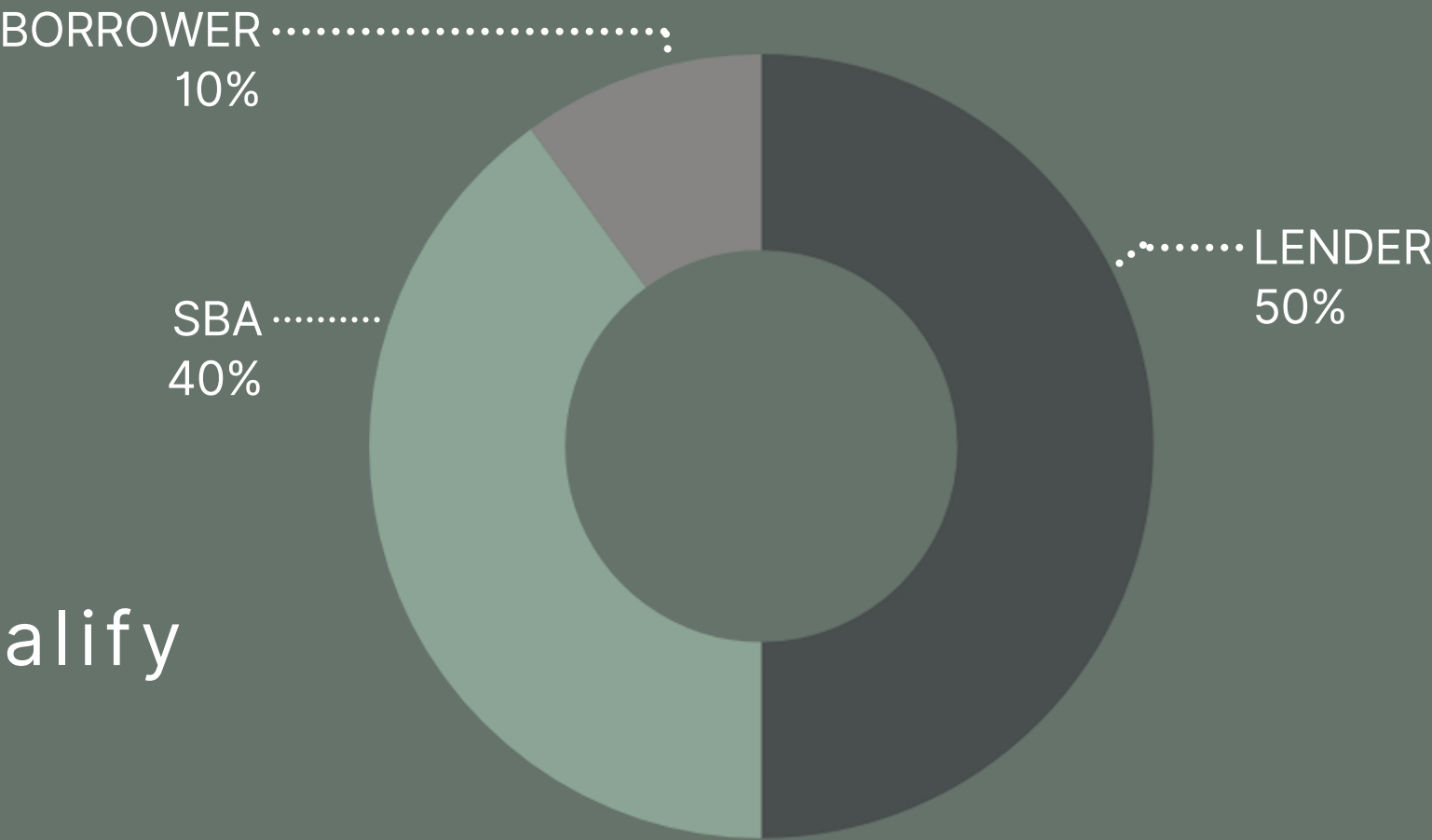
- Occupancy: 51% existing or 60% new construction
- Franchise: Must be on Directory

504 PROJECT STRUCTURE

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90%

Most businesses qualify
for 90% financing.



When it differs...

NEW BUSINESS

Lender	50%
SBA	35%
Borrower	15%

SPECIAL USE

Lender	50%
SBA	35%
Borrower	15%

BOTH

Lender	50%
SBA	30%
Borrower	20%

SAMPLE PROJECT

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With just 10% down,
504 aided in the
preservation of \$300k
in valuable operating
capital vs. 20% down in
conventional financing

PROJECT

BUY LAND, CONSTRUCTION, EQUIPMENT

Real Estate Purchase	\$300,000
Building Construction	\$1,900,000
Machinery & Equipment	\$600,000
Misc.	<u>\$200,000</u>
TOTAL PROJECT COST	\$3,000,000

FUNDING

504 PROJECT FINANCE STRUCTURE

Bank 1st	\$1,500,000	50%
504 2nd	\$1,200,000	40%
Borrower	<u>\$300,000</u>	10%
TOTAL PROJECT COST	\$3,000,000	

START-UP PROJECT

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This start-up secured a piece of equipment for just 15% down, and a 504 with a 10-year fixed rate

PROJECT

START-UP, PURCHASING EQUIPMENT

Machinery & Equipment	<u>\$900,000</u>
TOTAL PROJECT COST	\$900,000

FUNDING

504 PROJECT FINANCE STRUCTURE

Bank 1st	\$450,000	50%
504 2nd	\$315,000	35%
Borrower	<u>\$135,000</u>	15%
TOTAL PROJECT COST	\$900,000	

504 REFI

Recent enhancements
have made 504 Refi one
of the best tools in
lending for business
growth and expansion

**YES, YOU CAN
REFINANCE
7A WITH 504**

CASH-OUT UP TO 90%

Pay off business LOC, credit cards

Cover expenses such as wages, rent, inventory (18 months)

NO CAP ON ELIGIBLE BUSINESS EXPENSES

Removed 20% cap

EXPANDED USE OF ELIGIBLE BUSINESS EXPENSES

Pay off other debts also secured by 504-eligible assets

SUBSTANTIALLY ALL STANDARD 75%

Improved from 85%

WHAT ARE WE LOOKING FOR?

In General

Collateral

Repayment ability – Cash Flow

Liquidity

Credit history (Business and personal)

Other services (Payroll, card services, deposit accounts, etc.)

WHAT ARE WE LOOKING FOR?

Specifically

Business and Personal Financials

Projections w Assumptions

Cost Documentation

Organizational Documents

Proof of Equity

Real Estate Holding Company?

Business Plan

Post Closing Liquidity?

Feasibility Study

Working Capital?

HOW TO BEST POSITION YOUR BUSINESS FOR APPROVAL AND FUNDING?

Start-up

- Be prepared – SBDC
 - Business plan.
 - Conceptualize.
 - Market research.
 - Projections.
 - Know your numbers.
 - Take your time.
- Consider multiple sources of funding. E.G., grants, TIF, rebates.
- Have reasonable expectations.
- Ask questions.

HOW TO BEST POSITION YOUR BUSINESS FOR APPROVAL AND FUNDING?

Existing Business

- Be prepared
 - Know your numbers. Trends, margins, one-time expenses.
 - Projections.
 - Continued historical growth?
 - If expansion
 - How is it justified?
 - New contracts?
 - Operational efficiencies?

GROWTH CORP'S TERRITORY

ILLINOIS

All 102 Counties

IOWA

Cedar
Clinton
Louisa
Muscatine
Scott

EXPANSION..

After a borrower's 1st 504 w/i Growth Corp's territory, we can finance a project located anywhere in the US



INDIANA

Jasper
Lake
Newton
Porter

KENTUCKY

Ballard	Livingston
Carlisle	Marshall
Crittenden	McCracken
Graves	Union
	Webster

MISSOURI

Bollinger	Madison	St. Francois
Cape Girardeau	Montgomery	St. Genevieve
Franklin	Perry	St. Louis
Jefferson	Pike	Warren
Lincoln	St. Charles	Washington

YOUR TEAM

From the moment you make application, Growth Corp's full team is working for you to ensure a smooth, accurate, and timely process.

ORIGINATION

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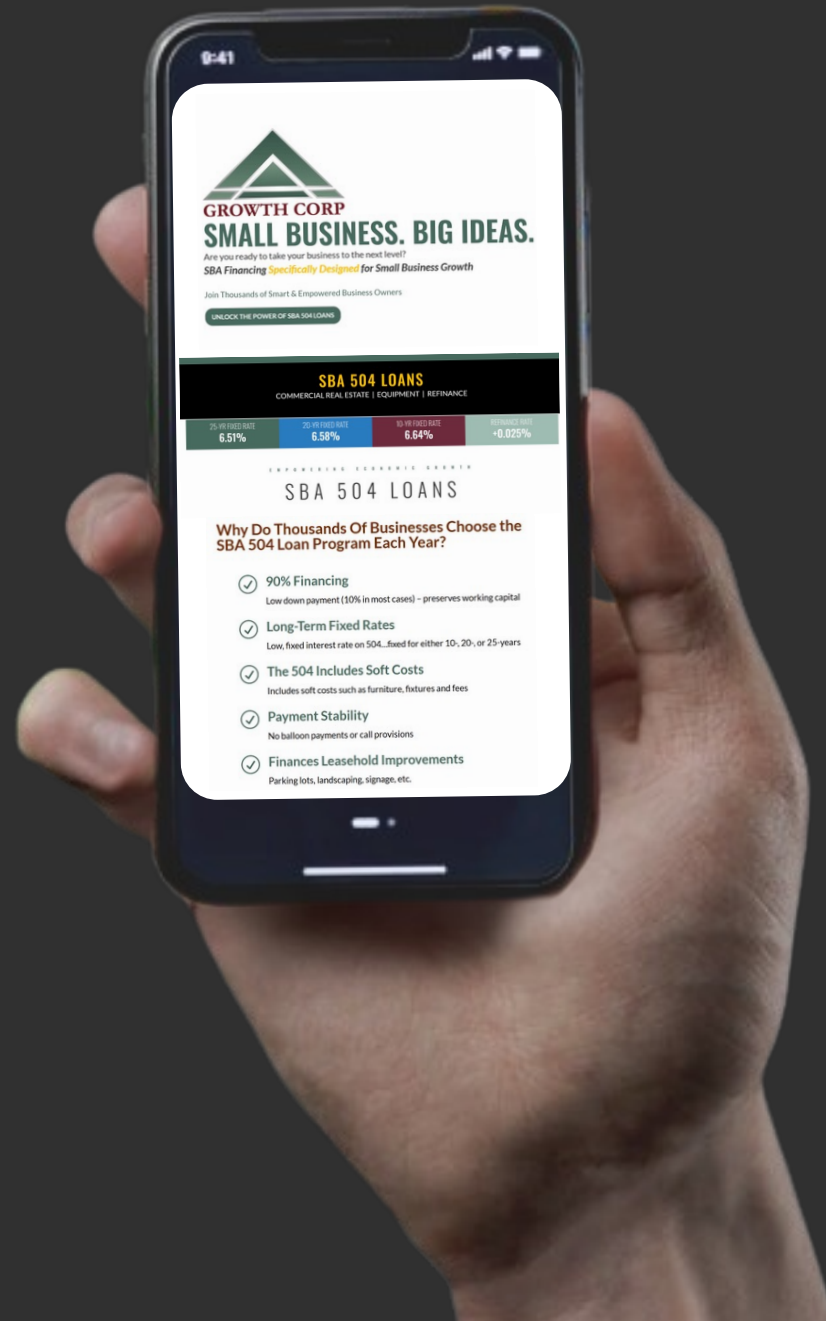
SBA 504 Loans are easy with Growth Corp!



RESOURCES



OUR WEBSITE IS FULL
OF USEFUL TOOLS



WWW.GROWTHCORP.COM



CALCULATOR

RATES

EDUCATION

FORMS

WHAT
QUESTIONS

MAY I ADDRESS?